



ADVERTISING ORDER

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Advertiser: House Republican Campaign Committee, Authorized by Committee to Elect Jase Bolger
Job Number: 12-HCC-965
Flight Dates: 10/30/12 - 11/6/12

H063 Candidate Network TV

										October 30 - November 4		November 5			
DMA	Station	Network	Days	Daypart	Daypart End	Program Name	Rate /30	Spots	Rate Type/Class	Spots per Week	Total Gross Cost	Spots per Week	Total Gross Cost	Spots per Flight	Total Gross Cost
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	5:00 AM	6:00 AM	NEWS 8 DAYBREAK I	\$ 250.00	4	LEVEL 3 48 HOURS	4	750.00	1	250.00	4	1,250.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	6:00 AM	7:00 AM	NEWS 8 DAYBREAK II	\$ 650.00	3	LEVEL 3 48 HOURS	3	1,950.00	1	650.00	4	2,600.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	7:00 AM	9:00 AM	TODAY SHOW	\$ 975.00	3	LEVEL 3 48 HOURS	3	2,925.00	1	975.00	4	3,900.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	9:00 AM	10:00 AM	TODAY SHOW II	\$ 600.00	3	LEVEL 3 48 HOURS	3	1,800.00	1	600.00	4	2,400.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	10:00 AM	11:00 AM	TODAY SHOW III	\$ 400.00	3	LEVEL 3 48 HOURS	3	1,200.00	1	400.00	4	1,600.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	11:00 AM	12:00 PM	EIGHT WEST	\$ 125.00	4	LEVEL 3 48 HOURS	4	375.00	1	125.00	4	500.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	12:00 PM	1:00 PM	NEWS 8 AT NOON	\$ 450.00	3	LEVEL 3 48 HOURS	3	1,350.00	1	450.00	4	1,800.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	1:00 PM	2:00 PM	DAYS OF OUR LIVES	\$ 400.00	3	LEVEL 3 48 HOURS	3	1,200.00	1	400.00	4	1,600.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	2:00 PM	3:00 PM	RACHAEL RAY	\$ 250.00	3	LEVEL 3 48 HOURS	3	750.00	1	250.00	4	1,000.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	3:00 PM	4:00 PM	DR OZ	\$ 250.00	3	LEVEL 3 48 HOURS	3	750.00	1	250.00	4	1,000.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	4:00 PM	5:00 PM	ELEEN	\$ 750.00	3	LEVEL 3 48 HOURS	3	2,250.00	1	750.00	4	3,000.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	5:00 PM	5:30 PM	NEWS 8 AT 5PM	\$ 1,150.00	2	LEVEL 3 48 HOURS	2	2,300.00	1	1,150.00	4	4,600.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	5:30 PM	6:00 PM	NEWS 8 AT 5:30	\$ 1,150.00	2	LEVEL 3 48 HOURS	2	2,300.00	1	1,150.00	4	4,600.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	6:00 PM	6:30 PM	NEWS 8 AT SIX - WEEKDAY	\$ 2,000.00	3	LEVEL 3 48 HOURS	3	6,000.00	1	2,000.00	4	8,000.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	7:00 PM	7:30 PM	INSIDE EDITION	\$ 750.00	3	LEVEL 3 48 HOURS	3	2,250.00	1	750.00	4	3,000.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	8:00 PM	8:00 PM	ACCESS HOLLYWOOD	\$ 650.00	3	LEVEL 3 48 HOURS	3	1,950.00	1	650.00	4	2,600.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	11:00 PM	11:35 PM	11:35 PM NEWS 8 AT ELEVEN - WEEKD	\$ 1,450.00	3	LEVEL 3 48 HOURS	3	4,350.00	1	1,450.00	4	5,800.00
Grand Rapids-Kalamazoo	WOOD	NBC	MON-FRI	11:35 PM	12:35 AM	TONIGHT SHOW	\$ 550.00	3	LEVEL 3 48 HOURS	3	1,650.00	1	550.00	4	2,200.00
Grand Rapids-Kalamazoo	WOOD	NBC	SAT	6:00 AM	7:00 AM	NEWS 8 SATURDAY MORNING	\$ 350.00	1	LEVEL 3 48 HOURS	1	350.00	1	350.00	1	350.00
Grand Rapids-Kalamazoo	WOOD	NBC	SAT	7:00 AM	8:00 AM	NEWS 8 SATURDAY MORNING	\$ 550.00	1	LEVEL 3 48 HOURS	1	550.00	1	550.00	1	550.00
Grand Rapids-Kalamazoo	WOOD	NBC	SAT	8:00 AM	10:00 AM	NEWS 8 SATURDAY MORNING	\$ 675.00	1	LEVEL 3 48 HOURS	1	675.00	1	675.00	1	675.00
Grand Rapids-Kalamazoo	WOOD	NBC	SAT	6:00 PM	7:00 PM	NEWS 8 AT SIX	\$ 600.00	1	LEVEL 3 48 HOURS	1	600.00	1	600.00	1	600.00
Grand Rapids-Kalamazoo	WOOD	NBC	SAT	11:00 PM	11:30 PM	NEWS 8 AT ELEVEN	\$ 1,450.00	1	LEVEL 3 48 HOURS	1	1,450.00	1	1,450.00	1	1,450.00
Grand Rapids-Kalamazoo	WOOD	NBC	SAT	1:00 AM	1:00 AM	SATURDAY NIGHT LIVE	\$ 1,000.00	1	LEVEL 3 48 HOURS	1	1,000.00	1	1,000.00	1	1,000.00
Grand Rapids-Kalamazoo	WOOD	NBC	SAT	2:30 PM	6:00 PM	PITTSBURGH @ NOTRE DAME	\$ 675.00	2	LEVEL 3 48 HOURS	2	1,350.00	1	675.00	2	1,350.00
Grand Rapids-Kalamazoo	WOOD	NBC	SUN	6:00 AM	7:00 AM	NEWS 8 SUNDAY MORNING	\$ 300.00	1	LEVEL 3 48 HOURS	1	300.00	1	300.00	1	300.00
Grand Rapids-Kalamazoo	WOOD	NBC	SUN	7:00 AM	8:00 AM	NEWS 8 SUNDAY MORNING	\$ 500.00	1	LEVEL 3 48 HOURS	1	500.00	1	500.00	1	500.00
Grand Rapids-Kalamazoo	WOOD	NBC	SUN	8:00 AM	9:00 AM	SUNDAY TODAY	\$ 1,000.00	1	LEVEL 3 48 HOURS	1	1,000.00	1	1,000.00	1	1,000.00
Grand Rapids-Kalamazoo	WOOD	NBC	SUN	6:00 PM	7:00 PM	NEWS 8 AT SIX	\$ 1,150.00	1	LEVEL 3 48 HOURS	1	1,150.00	1	1,150.00	1	1,150.00